







## Helping a Growing Hedge Fund Save Time and Resources with Highly Personalized HR







### Challenges

-  Limited in-house resources to support time-consuming HR and employee-related tasks
-  Due to high salaries and workload, management no longer wanted employees to self-serve their HR requests
-  Firm looking to maintain its status as an employer of choice by continuously seeking to improve and include better benefits and services to attract and recruit high-quality hires in competitive job market

### ExtensisHR PEO Premier® Solution

-  Turnkey service where all HR administration and services are fully managed
-  Dedicated, single point of contact Account Manager to streamline and handle all requests and inquiries
-  VIP and concierge services including healthcare advocacy, a dedicated employee support line with a prioritized call queue, and one-on-one benefits meetings

### Results

-  Eliminated the need for leadership and employees to self-serve
-  More time to spend focusing on core business activities
-  Streamlined implementation process
-  Exclusive supplemental benefits and concierge services provided to employees



## The Challenge

This growing, 15-employee hedge fund was focused on maximizing investor returns, while also attracting new employees, and wanted to completely remove the daily responsibilities of HR administration. Due to their size, company leadership was responsible for self-serving their own accounts, which occupied valuable time they preferred to direct toward growing the business.

The firm was comprised of highly compensated individuals who were accustomed to benefit solutions commensurate to their compensation packages. These professionals had sophisticated and unique requirements for increased insurance coverage and limits typically not available to small employers or at the group level. These included enhanced benefits like executive-level medical plans, long-term disability, and group life insurance coverage.

These individuals also had limited time and little desire, to self-serve their own HR requests, so leadership required a dedicated resource to administer and handle all HR management on their behalf.

**Ultimately, the firm wanted access to a comprehensive, yet simple, seamless, and agile solution they simply couldn't obtain on their own.**

# The Solution

Given the size of many hedge funds, employing a full-time HR person isn't always practical. On the recommendation of their broker, company leadership reached out to ExtensisHR who proposed its PEO Premier® solution. ExtensisHR PEO Premier® is a fully managed concierge human resources outsourcing solution, with a dedicated team of professionals to handle all responsibilities normally residing with customers in a traditional PEO arrangement.



This high-touch model was especially appealing to leadership because it offered exclusive access to VIP and luxury HR services and experiences, including a single point of contact, elimination of self-service, healthcare advocacy, and a dedicated employee support line.

Leadership made it clear from the beginning that they needed a partner who could limit distractions and onboard and implement this solution without any disruption to the business or employees.

One company leader explains,

**“We weren’t educated in the world of human resources, and we didn’t have time to learn. Our dedicated ExtensisHR account manager stepped in immediately to set up our account, enrolled all our employees in their benefits and 401k plans, and more. I would advise any privately owned business to look not just at how much money you’re wasting, but how much time, too. The professionals at ExtensisHR flawlessly and completely manage everything for us, giving our employees more time to focus on business needs instead of spending time entering data into a portal.”**



PEO Premier® enabled the hedge fund to bring all aspects of HR management into alignment with a single, responsive partner to provide an exceptional employee experience with outcomes including:

- ✔ A full-service team that eliminated the need for employees to self-serve
- ✔ An exclusive suite of products and services typically not available to small employers
- ✔ Least disruptive way to handle human resources
- ✔ Complete payroll entry and management with just a single approval
- ✔ Peace of mind that complex HR regulatory and compliance requirements are met and addressed
- ✔ **And more**

## The Results

In-house leadership counted immediate and significant time savings by completely shifting and outsourcing all HR responsibilities to ExtensisHR.

PEO Premier® proved to be a win for all parties involved. Leadership and stakeholders received the exact solution they were looking for, and the countless hours saved allowed employees to focus on generating positive returns for their clients.

The added perks and benefits needed to attract and retain talent helped the firm recruit a highly sought after, top-tier employee. He stated that the vast network of ultra-exclusive HR and benefit services, and experiences available to both him and his family, were a major decision in choosing to join the firm.

The ExtensisHR broker partner was also extremely pleased and satisfied with the deal. He explained, “The ExtensisHR team put together a solid plan, presented the PEO Premier® services clearly and professionally, and went through a step-by-step process that impressed everyone,” he said.

**“They were patient, professional and the quality of their product and presentation was excellent. That had a lot to do with our winning the business.”**

### For More Information:



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