

PEO PREMIER® CASE STUDY

Helping a Growing Hedge Fund Save Time and Resources with Highly Personalized HR



Challenges

- Limited internal infrastructure to manage time-intensive HR and employee-related functions
- Leadership wanted to remove the burden of self-service HR from highly compensated professionals to preserve productivity and focus
- The firm sought to maintain its position as an employer of choice by offering elevated benefits and services to attract and retain top talent in a competitive market

ExtensisHR PEO Premier® Solution

- Comprehensive, fully managed HR administration delivered through a turnkey model
- A dedicated Premier® Account Manager serving as a single point of contact to streamline and handle all requests and inquiries
- VIP and concierge-level services, including personalized healthcare advocacy, a prioritized employee support line, and one-on-one benefits consultations

Results

- Eliminated the need for leadership and employees to self-serve and manage HR tasks themselves
- Freed valuable time for the firm to focus on investment strategy and core business priorities
- Seamless implementation with no disruption to daily operations
- Delivered exclusive supplemental benefits and concierge services typically unavailable to smaller firms, enhancing the employee experience

The Challenge

This growing, 15-employee hedge fund was focused on maximizing investor returns, while simultaneously attracting top-tier talent in an ultra-competitive labor market. Leadership also faced a significant operational constraint: managing HR internally consumed critical bandwidth better spent on portfolio strategy, deal execution, and client relations.

Employees were highly compensated professionals accustomed to executive-level benefits and personalized support. Traditional small-employer group plans failed to meet their expectations for comprehensive coverage, including enhanced medical plans, long-term disability, and life insurance.

Moreover, the team had neither the time nor the inclination to self-serve HR requests. Leadership required a seamless solution: full-service HR administration with concierge-level support, allowing the firm to operate efficiently while delivering a best-in-class employee experience.



The Solution

Recognizing that a full-time internal HR function was neither practical nor efficient, the firm's leadership reached out to a broker connection who recommended ExtensisHR and its PEO Premier® offering. ExtensisHR PEO Premier® is a fully managed concierge human resources outsourcing solution, with a dedicated team of professionals that handles the responsibilities normally residing with customers in a traditional PEO arrangement.

This model was especially appealing to leadership because it offered access to:



A Dedicated Premier® Account Manager: A single point of contact to manage all HR operations, providing a seamless experience for leadership and employees.



VIP and concierge services: Personalized healthcare advocacy, prioritized employee support lines, one-on-one benefits consultations, and access to exclusive supplemental benefits.



Turnkey HR administration: Complete payroll management, regulatory compliance oversight, and benefit administration, all executed with minimal disruption.

Leadership made it clear from the beginning that they needed a partner who could limit distractions and onboard and implement this solution without any disruption to the business or employees.

One company leader explains,

“We weren’t educated in the world of human resources, and we didn’t have time to learn. Our dedicated ExtensisHR account manager stepped in immediately to set everything up, help enroll employees in benefits and 401(k) plans, and manage just about everything. I would advise any privately owned business to look not just at how much money you’re wasting without a solution like this, but how much time, too. The professionals at ExtensisHR flawlessly and completely manage HR for us, giving our employees more time to focus on business needs instead of spending time entering data into a portal.”

The Results

PEO Premier® transformed the fund's HR experience, delivering measurable time savings, operational efficiency, and a competitive edge in talent acquisition:

- ✔ **Eliminated self-service HR burdens** for leadership and employees
- ✔ **Streamlined operations** with a single responsive partner
- ✔ **Exclusive benefits and concierge services** typically unavailable to small employers
- ✔ **End-to-end payroll management** with single-approval workflow
- ✔ **Compliance assurance** across complex HR and regulatory requirements

Leadership immediately reclaimed hours previously spent on administrative tasks, redirecting focus to core investment and operational objectives. Meanwhile, employees received a premium HR experience, reinforcing the firm's reputation as an employer of choice.

The added perks and benefits needed to attract and retain talent helped the firm recruit a highly sought after, top-tier employee. He stated that the vast network of ultra-exclusive HR and benefit services, and experiences available to both him and his family, were a major decision in choosing to join the firm.

The broker partner also lauded the process: *"The ExtensisHR team put together a solid plan, presented the PEO Premier® services clearly and professionally, and went through a step-by-step process that impressed everyone. They were patient, professional and the quality of their product and presentation was excellent. That had a lot to do with our winning the business,"* he said.

PEO Premier®: the solution that lets businesses invest in people, not paperwork

ExtensisHR's PEO Premier® delivered the ultimate hedge fund HR solution: sophisticated, fully managed, and concierge-level support that allowed leadership to spend more time on generating returns while providing employees with an unparalleled benefits and HR experience.

ExtensisHR®

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